


Section 4 Signage

| Design of the signage | Specification of the board |
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|  <p data-bbox="256 621 797 705">No Smoking Area - Smoking Here is an Offence</p> | <ol data-bbox="850 415 1360 856" style="list-style-type: none">1. The board shall be of a minimum size of 60 cm by 30 cm of white background2. It shall contain a circle of no less than 15 cm outer diameter with a red perimeter of no less than 3 cm wide with a picture, in the centre, of a cigarette or beedi with black smoke and crossed by a red band.3. The width of the red band across the cigarette shall equal the width of the red perimeter.4. The board shall contain the warning "No Smoking Area – Smoking Here is an Offence", in English or one Indian language, as applicable. |

POS board

salient features of the rules pertaining to Point of Sale (PoS) are as follows:

- (a) The size of the board used for the advertisement of cigarettes and any other tobacco products displayed at the entrance of a warehouse or a shop where a cigarette or any other tobacco product is offered for sale shall not exceed 60 x 45 centimetres in size.
- (b) Each such board shall contain in an Indian language as applicable, one of the following warnings occupying the top edge of the board in a prominent manner measuring 20cm x 15cm, namely:-
 - (i) Tobacco causes cancer or
 - (ii) Tobacco kills

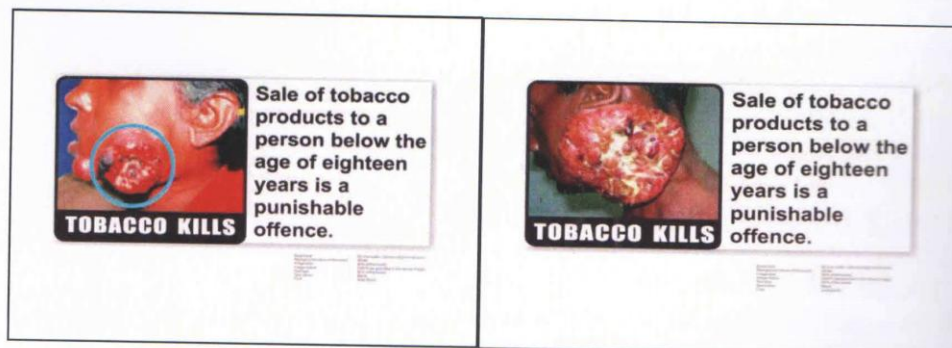
Con.a...

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- (c) The health warning referred to in the sub-rule 2 must be prominent, legible and in black color with a white background.
- (d) The display board shall only list the type of tobacco products available and no brand shot pack shot, brand name of the tobacco product or other promotional message and picture shall be displayed on the board. The display board shall not be backlit or illuminated in any manner.

Section 6(a) Signage:- to be displayed at all Points of Sale

1. The Board shall be of a minimum size of 60 cm by 30cm of white back ground.
2. The Board shall contain the warning "sale of tobacco products to a person below the age of eighteen years is a punishable offence", in Indian language (s) as applicable and a pictorial depiction of the ill effects of tobacco use on health.



Section 6(b) Signage:-

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| <p style="text-align: center;">तम्बाकू मुक्त शिक्षण संस्थान</p> <hr/> <p style="text-align: center;">इस शिक्षण के 100 मज (300 फुट) के दायरे में किसी भी तरह के तम्बाकू उत्पाद बेचना कानूनन (कोटपा, 2003 की धारा 6 वी० के अंतर्गत) अपराध है।</p> <p style="text-align: center;">(उल्लंघकर्ता को रु० 200/- (दो सौ रु०) तक का जुर्माना किया जायेगा)</p> <p style="text-align: center;">आदेशानुसार</p> <p>शिक्षण संस्थान के मुख्य का नाम</p> <p>शिक्षण संस्थान का नाम</p> |
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